

## Privacy policy

### What will you find in this document?

#### Information about the protection of your personal data, including your rights.

We divided the policy into three parts:

1. Explanation of the terms used in the Policy, information about our contact details and about your rights;
2. Detailed information on the processing of your personal data; we have provided information separately for each form that you can fill in on our Portal,
3. Information about cookies.

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### Part I – General provisions

### **Administrator**

1. 1. The administrator of your personal data is us, i.e. Linesa Investments sp.z o.o. based in Łódź. In the remainder of the Privacy Policy, we write about ourselves in the first person or we define ourselves as the "Administrator" or "We".
2. Our registration files are kept by the District Court for Łódź - Śródmieście in Łódź, XX Commercial Division of the National Court Register, under the number KRS 654723, NIP 5223080323, REGON 366173547. The Administrator's share capital is PLN 5,000,00. Our files contain the most important information about us, e.g. financial statements or the articles of association of our company.
3. You can contact us via:
  - a. post: ul. Tymienieckiego 23/113, 90-350 Łódź,
  - b. e-mail: [info@linesa.pl](mailto:info@linesa.pl)
  - c. phone number: +48 503 139 102 or +48 693 903 313

### **§ 2**

#### **Terms used in privacy policy**

If, in the remainder of our Privacy Policy, you notice one of the following capitalized terms, you should understand them in accordance with the following definitions:

- a. **"Website"** - a website whose main page is at the address <https://nowatkalnia.pl/>,
- b. **"Policy"** - means this document, i.e. the privacy policy that you are reading,
- c. **RODO** (Eng. GDPR) stands for the Polish abbreviation of The Regulation 2016/679 of The European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation). Rodo text to be find [here](#).

### **§ 3**

#### **Protection of personal data**

1. All personal data that you provide on the Website or that we collect about you when using the Website, we process it as the Administrator in accordance with the GDPR.
2. We use technical measures required by the current provisions on the protection of personal data to prevent the collection and modification of personal data sent electronically by unauthorized persons, i.e. as part of our Website.

### **§ 4**

#### **Your personal rights data**

1. 1. We process your personal data, therefore:
  - a. you have the right to access your personal data,
  - b. you can correct them,
  - c. you can request the deletion of your personal data when the GDPR allows it,
  - d. you have the right to limit processing to the extent specified in the GDPR.
2. In the second part of the policy, you will find information about additional rights. With some forms, you will have additional options.
3. Do you want to learn more about them? Contact us. Our contact details can be found in § 1 para. 3 Policies.

### **§ 5**

### **Right of objection**

1. After providing us with your personal data, you can exercise your right to object. You have them in two situations when we process your personal data:
  - b. for direct marketing purposes; you do not have to justify such an objection;
  - c. based on our other legitimate interests; such objection must be justified by your particular situation. Write us why we should not process your data.
2. Do you want to use your right of objection? Contact us. Our contact details can be found in § 1 para. 3 Policies.

### **§ 6**

#### **Complaint to the President of the Personal Data Protection Office**

If you believe that we are processing your personal data unlawfully, you can lodge a complaint with the supervisory authority. In Poland, it is the President of the Data Protection Office. [Link to PDPT here.](#)

### **§ 7**

#### **Anonymity**

You cannot use the services provided on the Website in an anonymous way.

### **§ 8**

#### **Questions for the Policy and the place of its publication**

1. If you have any questions about the Policy, please let us know.
2. The policy is available at <https://nowatkalnia.pl/> and at our headquarters.

## **Part II – information related to the processing of your personal data in individual forms and when contacting us**

### **§ 9**

#### **Contact us via the contact form, e-mail or telephone number**

If you use these options on our Website, please note the following:

**a. Why do we need your data, or for what purpose do we process it?**

- 1) responding to your message and solving the case presented by you,
- 2) marketing consisting in: sending a request for consent to send commercial offers, promotion of our goods and services, in particular sending offers of residential premises located in the Nowa Tkalnia estate in Łódź and promoting ourselves on the Website and on other websites on which we display advertisements.

**b. What right you have?**

Described in § 4 and 5 of the Policy.

**c. Do you have to provide us with your details?**

It is voluntary. Without providing your contact details, we may not be able to resolve the matter presented by you.

**d. On what legal basis do we process your data?**

- 1) Art. 6 sec. 1 lit. f GDPR, i.e. our legitimate interest;
- 2) If you agree to receive marketing messages via e-mail or SMS, the legal basis will also be Art. 10 of the Act on the provision of electronic services and art. 172 of the Telecommunications Law. **Remember that you can revoke your consent at any time.** If you want to do this, please contact us.
- 3) If you agree to receive marketing messages via voice telephone calls, the legal basis will be Art. 172 of the Telecommunications Law. **Remember that you can revoke your consent at any time.** If you want to do this, please contact us.

e) What is our legitimate interest?

Resolution of the matter presented by you, reply to your message, and conduct our marketing, which is described in point a. 2) of this paragraph.

f. Who will we transfer your data to?

- 1) Providers of traffic analytics and marketing tools on our website
- 2) Entities dealing with hosting (storage) of the Website or data personal for us,
- 3) The entity providing services related to the operation and maintenance of the CRM program.

g. Will your personal data be transferred outside the European Economic Area?

Yes, to Australia on the basis of [Council Decision 2008/651 / CFSP / JHA of 30<sup>th</sup> June 2008 on the signing, on behalf of the European Union, of the Agreement between the European Union and Australia on the processing and transfer of Passenger Name Records by air carriers to the Australian Customs Service](#). You have the right to receive a copy of your data that will be transferred there.

h. How long will we process your data?

By the time:

1. necessary to resolve the case presented by you. Depending on its type, also for the time needed to prove that we have terminated it, i.e. for the period of limitation of claims.
2. conducting marketing activities by us or until expressed by you object to further data processing for marketing purposes.

## **Part III – Information about cookies**

### **§ 10**

#### **What are cookies and what for we use them**

1. On the Website, we use cookies, i.e. small text information stored on your end device (e.g. computer, tablet, smartphone). Cookies can be read by the Website. Do you want to learn more about cookies? Check out Wikipedia [at this link](#).
2. We store cookies on your computer, phone or tablet and then we access the information contained therein for purposes:
  - a. marketing consisting in collecting information about what activities you took on the Website; thanks to this, we adjust its content to yours

interests and needs, for example we generate personalized content for you; we also match the advertisements displayed to you on other websites to what you watched on our website and to your interests, for example, we can display an advertisement promoting the product you watched on our website on the news website,

- b. handling visit counters, using probes, remembering the selected language version,
- c. maintaining the session after you log in to the Website,
- d. statistical, in particular to enable the analysis of the manner in which you use the Website,
- e. marketing.

## **§ 11**

### **Types of cookies**

On our website are different types of cookies:

- a. session, which remain in the memory of your web browser until it is turned off,
- b. constant files, which remain in the memory of your web browser until they are not deleted,
- c. external, come from suppliers of analytics tools on our website and owners of social networks who support the possibility of logging in to our website using accounts on social networks.

## **§ 12**

### **How to delete cookies**

1. You can configure your web browser to prevent the storage of cookies on your computer, phone or tablet.
2. You can delete cookies after they are saved by us. For this purpose, you can use: appropriate functions of the web browser, programs for this purpose or appropriate tools available within your operating system.
3. Under these links you will find information on how to delete cookies in the most popular ones web browsers:
  - ✓ Firefox: <http://support.mozilla.org/pl/kb/usuwanie-ciasteczek>,
  - ✓ Opera: <http://help.opera.com/Linux/9.60/pl/cookies.html>,
  - ✓ Internet Explorer: <http://support.microsoft.com/kb/278835/pl>,
  - ✓ Chrome: <http://support.google.com/chrome/bin/answer.py?hl=pl&answer=95647>
  - ✓ Safari: [http://support.apple.com/kb/HT1677?viewlocale=pl\\_PL](http://support.apple.com/kb/HT1677?viewlocale=pl_PL)

## **§ 13**

### **The impact of changing browser settings on the use of the Website**

Changing the configuration of your web browser to one that prevents or restricts the storage of cookies may limit the functionality of the Website. The deletion of cookies during the provision of the service may lead to similar effects. This means that some of our services will not be available without cookies, for example, you will not be able to log in to the Website or take part in a survey.

## **§ 14**

### **External cookies**

1. Cookies placed on your computer, phone or tablet may come from other service providers.

2. Services we use:
  - a. Google Analytics, provided by Google Inc. (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA).
  - b. analytical services provided by Hotjar Limited (Level 2, St Julian's Business Centre, 3, Elia Zammit Street, St Julian's STJ 1000, Malta).
3. These services help us analyze traffic on the Website. On their basis, we obtain statistics showing how you and other users use the Website.
4. You can block the operation of Google Analytics. To do this, install this browser add-on provided by Google Inc. available here: <https://tools.google.com/dlpage/gaoptout?hl=pl>.